

## OVERVIEW OF NEW ORLEANS

A decade ago New Orleans could have been described as a graveyard for Southern Baptist church plants. Spiritual warfare permeated the city. Many people considered themselves religious—even Christian—despite having little understanding of the Gospel. New evangelical churches didn't just die—many couldn't even get off the ground.

In 2005 Hurricane Katrina changed everything. No other U.S. city lost more people between 2000 and 2009. At the same time, no U.S. city has had a greater percentage of new people move into it. An influx of younger Americans determined to help with the recovery and rebuild of the city and region is bringing New Orleans a new identity and providing new and exciting opportunities for church planting.

In its darkest days, Southern Baptists rushed to The Big Easy to help at an unprecedented level. According to statistics gathered by the Louisiana Baptist Convention, New Orleans hasn't forgotten the generosity of Southern Baptists either. Among religious groups in the city, the report showed that Southern Baptists are now held in high esteem.

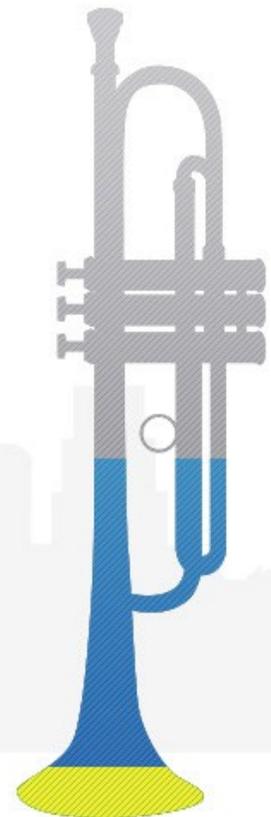
The city has long been on the hearts of Southern Baptists. At the founding of the convention in 1845, Southern Baptists started their Board of Domestic Missions (now the North American Mission Board) in part to reach the city of New Orleans.

Local Southern Baptists believe they stand on the cusp of a spiritual renaissance in the city. Through Send North America: New Orleans, Southern Baptists hope to multiply the number of churches they plant in the coming years.

**998,644**  
 people live  
 in metro  
 New Orleans

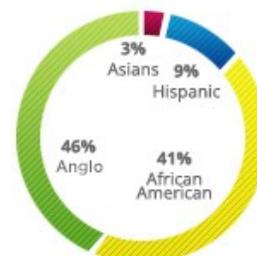
**45.2%** unaffiliated  
 with any religious  
 body

**11.6%** are affiliated  
 with an evangelical  
 church



**998,644**  
 People

**1 >> 8,011**





# NEW ORLEANS SUMMER PROJECT FAQs

## What is GenSend?

Generation Send (GenSend) is designed to be one of the most exciting, intense and unique student missionary experiences in North America. It will immerse young adults in an urban context to gain a practical knowledge of the realities of missions and leadership. Participants will spend their time learning to live their *Life on Mission* under the guidance of urban ministry leaders. Along with reinforcing gospel foundations and simple missiological practices, the intention of GenSend is to be an extension of the local church's church planting and mission efforts.

## What will my experience include?

### **TRAINING & EXPERIENCE**

Students will receive quality training by some of the most respected urban practitioners and teachers in North America. Participants will receive hands-on mission and leadership experience as they serve alongside other students and mission leaders.

### **DISCOVERY & DEVELOPMENT**

Discipleship and coaching is an integral part of the GenSend experience. Students will learn missionary foundations and practices that will help them carry out ministry in the Send City and can also be contextualized to be utilized in their city once they return from their internship. Through this process, the students are provided an opportunity to discover and pursue the next step of living their *Life on Mission*.

### **STRUCTURE & FLEXIBILITY**

Students will have very specific learning objectives to accomplish over the course of the experience that includes an in-depth study of *Life on Mission*. Within this structure exists an element of flexibility based on the passion and giftedness of each student.

### **LIFE ON MISSION**

GenSend is built on missionary practices and foundations found in Scripture. *Life on Mission* is the primary resource along with other books provided to enhance the church planting and leadership components of the experience.

## What are the qualifications & application process like?

The selection process for GenSend is strenuous – seeking passionate and qualified young men and women to participate. Qualifications and requirements to serve are:

- Must have a sense of calling to church planting and/or vocational ministry\*
- Must be between the ages of 19 to 25 at the time of service
- Must be single and without children
- Must be a member of a Southern Baptist Convention (SBC) church
- Must possess clear ministry ability and leadership potential
- Must be able to participate for the full duration of the experience (June 20-July 29)
- Must successfully complete the application process and receive an official placement notification email

## What can I expect?

You will be a part of a cohort of 10-20 students, each with individual and group assignments. During the time leading up to the actual city experience, you will be involved in a biblical community studying *Life on Mission*. When you arrive in your assigned city you will live with other GenSend missionaries in housing provided by NAMB. While serving in your city, specific public transportation costs (rail/bus passes, bicycles, etc.) will be provided by NAMB. This experience will require full-time hours and participants will not be able to work another job.

## Are there any benefits/compensation?

This is a volunteer opportunity and there are no employment benefits provided. All six week GenSend missionaries will receive a \$900 expense card to cover their meals and incidentals during the city experience. Housing and specific public transportation costs will be provided by NAMB.

## What is the required program fee amount?

The total program fee required for all six-week GenSend participants is \$100. Please note, this is a non-refundable program fee. Information on how this money is to be submitted will be communicated in the official placement notification email. The program fee is due within 30 days of receiving the official placement notification email.

## What about transportation to/from/in NOLA?

All six-week GenSend participants will be responsible for providing their own transportation both to and from their assigned city of service. Please note, driving to and from your city of service is highly discouraged. Furthermore, neither NAMB nor any of her partnering agencies will be held liable for any theft, damage or vandalism incurred to your vehicle, either during your time of service, or while in transit to and from the city. Also, if you choose to drive, please be aware that you will not be allowed to drive during your time in the city except for cases of extreme emergency. Most of the lodging facilities you will be housed in require payment for parking passes. NAMB will not cover nor provide reimbursement for any vehicle parking passes.

## Timeline for NOLA Summer Project

December 1	GenSend application due (followed by \$100 program fee after approved)
*January 15-18	NOLA quick trip
January 20	Team training begins (weekly)
April 1-3	Missions Learning Retreat (SGI, limited space, \$300 scholarship for summer project)
May 9-June 17	First semester summer school (FAMU, FSU, TCC)
June 20-July 29	NOLA Summer Project

**For more information and any other questions connect with Abbey Latsa,  
NOLA Summer Project Mobilizer (Abigail\_latsa@yahoo.com)**